

## **Dallas Mavericks, BIOLASE, and TeamSmile Join Forces to Provide Free Dental Care to Kids from Dallas ISD and The Boys & Girls Club of Greater Dallas**

**Feb. 4 event will include meet-and-greets with Dallas Mavericks players, Mavs ManiAACs, dancers, and families will learn more about the latest dental technologies, including laser treatments**

DALLAS, Feb. 4, 2019 /PRNewswire/ -- [BIOLASE, Inc.](#) (NASDAQ: BIOL), the global leader in dental lasers, the [Dallas Mavericks](#) and [TeamSmile](#), the nation's premier advocacy group that supports life-changing dental care for underserved children, announced today students from Dallas ISD and the [Boys & Girls Club of Greater Dallas](#) will receive free access to minimally invasive and virtually pain-free dental care. The event is scheduled from 11:00 a.m. to 5:00 p.m. CT and will feature current Mavericks players, Mavs ManiAACs, dancers and the Mavericks mascot Champ. The ideal time for media to attend and cover the event will be at 3:30 p.m. Families will gain first-hand experience of some of the latest dental technologies, including BIOLASE's [Waterlase dental lasers](#).

[Waterlase dentists](#) from the Dallas-Fort Worth area will volunteer their time and expertise to serve 300 children, providing a life-changing dental experience anchored in the excitement and allure of meeting their sports heroes. Care will include dental screenings, preventive measures and onsite radiographs and laser treatments, if needed.



"Partnering with the Mavericks and BIOLASE on this important initiative is extremely important to us and the children of Dallas," said TeamSmile Executive Director John McCarthy. "By exposing underserved children to dental procedures and the importance of oral hygiene, we are setting them up to be proactive in their dental health for years to come. Creating a fun day with players, mascots and dancers helps children get interested in their own health and learn about the great treatment advances made with dental lasers."

This is the third initiative that BIOLASE has worked on with TeamSmile, following their [successful programs in Los Angeles](#) in November 2018 and January 2019. BIOLASE will continue to support more of these initiatives in the coming months to work to advance dental care and dental laser awareness across the nation.

"Exposure to proper dental hygiene at a young age is important for maintaining lifelong oral health," said BIOLASE CEO Todd Norbe. "With our partnership with TeamSmile and the Dallas Mavericks, our goal is to lessen the fear associated with dentistry and give children a chance to meet and connect with their sports idols. When children better understand these dental procedures, their fear of them is relieved and they are more likely to attend dental checkups with greater regularity."

For more information about the initiative, please visit <http://teamsmile.org/>.

### **About BIOLASE, Inc.**

BIOLASE, Inc. is a medical device company that develops, manufactures, markets, and sells laser systems in dentistry and medicine and also markets, sells, and distributes dental imaging equipment, including three-dimensional CAD/CAM intra-oral scanners and digital dentistry software. BIOLASE's products advance the practice of dentistry and medicine for patients and healthcare professionals. BIOLASE's proprietary laser products incorporate approximately 220 patented and 95 patent-pending technologies designed to provide biologically clinically superior performance with less pain and faster recovery times. BIOLASE's innovative products provide cutting-edge technology at competitive prices to deliver the best results for dentists and patients. BIOLASE's principal products are revolutionary dental laser systems that perform a broad range of dental procedures, including cosmetic and complex surgical applications, and a full line of dental imaging equipment. BIOLASE has sold over 36,200 laser systems to date in over 90 countries around the world. Laser products under development address BIOLASE's core dental market and other adjacent medical and consumer markets.

For updates and information on Waterlase iPlus®, Waterlase Express™, and laser dentistry, find BIOLASE online at [www.biolase.com](http://www.biolase.com), Facebook at [www.facebook.com/biolase](https://www.facebook.com/biolase), Twitter at [www.twitter.com/biolaseinc](https://www.twitter.com/biolaseinc), LinkedIn at [www.linkedin.com/company/biolase](https://www.linkedin.com/company/biolase), Instagram at [www.instagram.com/waterlase\\_laserdentistry](https://www.instagram.com/waterlase_laserdentistry), and YouTube at [www.youtube.com/biolasevideos](https://www.youtube.com/biolasevideos).

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**ABOUT THE DALLAS MAVERICKS:** The Dallas Mavericks are a first class global sports and entertainment organization providing memorable experiences for fans worldwide. The Mavs compete in the National Basketball Association as a member of the Western Conference and play at American Airlines Center under the direction of

Coach Rick Carlisle, General Manager Donnie Nelson, Chief Executive Officer Cynt Marshall and Owner Mark Cuban. Since the inaugural season in 1980-81, the Mavs have won three division titles, two conference championships and one NBA championship in 2011. In addition to on-court success, the Mavs are committed to making a difference in North Texas through community outreach programs and the Mavs Foundation. For more information on Dallas Mavericks players, staff, stats and tickets, visit [mavs.com](http://mavs.com).

#### **About TeamSmile**

TeamSmile is a non-profit organization that has created partnerships with professional sports teams, local dentists, dental organizations, dental schools and area volunteers to help promote the importance of oral health care. For more information on TeamSmile, visit [www.teamsmile.org](http://www.teamsmile.org).

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