

BIOLASE Inc. and Sinclair Dental Co. Ltd. Announce Canadian Distribution Agreement

BIOLASE appoints Sinclair Dental, the fastest growing full-service dental supply company in Canada, as the exclusive distributor and representative for the sales, service and support of BIOLASE's products

IRVINE, Calif., Feb. 28, 2019 /PRNewswire/ -- [BIOLASE, Inc.](#) (NASDAQ: BIOL), the global leader in dental lasers, announced the appointment of [Sinclair Dental Co. Ltd.](#), the fastest growing dental supply company in Canada with more than 600 employees and sales of more than \$250 million across Canada, as its exclusive distributor for all of its products and services, effective immediately.

"We picked a great partner in Canada to expand our customer reach," said BIOLASE CEO, Todd Norbe. "Together, we will increase the adoption of our unique laser technologies and improve the customer experience in Canada by utilizing Sinclair's 170+ sales consultants, 190 certified technicians and 11 service centers."



"It is an honor to be named the exclusive distributor of BIOLASE products in Canada," said Sinclair Vice President, Marketing & Purchasing, Ali Nowtash. "We recognize BIOLASE as the premier dental laser company in the world. BIOLASE has changed the way dentistry is practiced globally, having made laser dentistry the standard of care by developing and delivering high-value clinical solutions to all of dentistry. We look forward to increasing the penetration of dental lasers in Canada by delivering high-quality, best-in-class laser-based solutions."

About BIOLASE, Inc.

BIOLASE, Inc. is a medical device company that develops, manufactures, markets, and sells laser systems in dentistry and medicine and also markets, sells, and distributes dental imaging equipment, including three-dimensional CAD/CAM intra-oral scanners and digital dentistry software. BIOLASE's products advance the practice of dentistry and medicine for patients and healthcare professionals. BIOLASE's proprietary laser products incorporate approximately 244 patented and 74 patent-pending technologies designed to provide biologically clinically superior performance with less pain and faster recovery times. BIOLASE's innovative products provide cutting-edge technology at competitive prices to deliver the best results for dentists and patients. BIOLASE's principal [products](#) are revolutionary dental laser systems that perform a broad range of dental procedures, including cosmetic and complex surgical applications, and a full line of dental imaging equipment. BIOLASE has sold over 37,600 laser systems to date in over 90 countries around the world. Laser products under development address BIOLASE's core dental market and other adjacent medical and consumer markets.

For updates and information on BIOLASE, Inc. and laser dentistry, find BIOLASE online at www.biolase.com, Facebook at www.facebook.com/biolase, Twitter at www.twitter.com/biolaseinc and LinkedIn at www.linkedin.com/company/biolase.

About Sinclair Dental Co. Ltd.

Proudly Canadian owned and operated, Sinclair constantly strives to be the industry leader in improving customer satisfaction, providing innovative solutions and adapting to ever-changing trends and needs. Sinclair Dental prides itself on maintaining its warm family culture, and with significant contributions from its dedicated team of over 600 employees, has grown its sales to more than \$250 million across the country. For more information about Sinclair Dental Co. Ltd., go to www.sinclairdental.com.

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